



Business Intelligence in the cloud

Business Intelligence for **everybody**

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Do More with Less

You need a powerful platform for advanced analytics, one that's also intuitive and easy to use. When it comes to analytics, every organization is looking to do more with less using more data to drive deeper insights..., Faster..., For more people... At lower cost ...

To meet these goals, you need a robust platform that supports the entire analytic process with the security, flexibility, and reliability that you expect. But how can you get the benefits of an enterprise-class system without enterprise-class costs and infrastructure?

Load Data Easily

With rich data in a robust environment, you need just a few steps to make the content visual. The experience should be as simple as selecting from a gallery of dynamic visualizations or getting automatic recommendations when you aren't sure.

Create data pipeline

To have confidence in your analytics, your data needs to be refreshed regularly. Your platform should offer a familiar, robust environment that lets you import data from web services and other Software as a Service applications in a single click. And it must include easy ETL tools that streamline data refreshes.

Enable Self-Service

Data comes from many formats and systems from spreadsheets and CSV files to on-premises ERP to cloud CRM. Your users want to include all of it in their analysis, and they want the process to be simple and self-service. You want to be confident that the process is both transparent and intuitive, and you want to have full visibility into the data that your users load. You don't want to spend hours and hours providing support.

Make IT Mobile

Just as analytics have evolved to be fully dynamic, with interactive visualizations driven by regularly refreshed data, they have also moved beyond the desktop. Fully functional analysis on any device is the "new normal." This means that your BI platform must include a seamless solution for mobile.

Analytics should be immediately available on any device, without special design, development, or administration on your part and the apps should offer a fully interactive experience that includes drilling, swiping, zooming, and offline access.

Sharing information should be simple and secure across all devices. You should be able to set up sharing based on roles where people see only appropriate content, even if the original analysis includes data outside their scope.



Present the story

Making the content visual should take just a few steps with rich data in a robust environment. The experience should be as simple as browsing a gallery of dynamic visualizations to select those that you want, or getting automatic recommendations when you aren't sure.

Create compelling Analytics

Some sophisticated users can do their own analysis directly on the data structure, but most benefit from prebuilt content. You want their experience to be fast and easy-to-assemble compelling views and dashboards based on intelligent defaults and drag-and-drop composition. You and your users should be able to quickly add or remove data, set filters and prompts, and change views.

Choose the best view

Is a bar graph best or would a trellis chart make the issue clearer? You want your solution to be sophisticated enough to automatically suggest the best visualization and help guide them through self-service. If your users don't know what they want, then a rich charting gallery with dozens of dynamic visuals makes selecting and collaborating simple.

On Your Terms

Today you have more people asking you for more data and new analytics. They want it now and fast! To do more with less, you need a BI solution on your terms: quick to provision, highly secure, and simple to administer so that you can manage rollout and changes on your schedule. You can:

Control Fine-Grained Security: It's your job to make sure people have access to the data and apps that they need. With fine-grained, Role-based security, you're ensured of control across the system, from data to dashboards to apps. Your users see what they should and share information Securely.

Manage Change: The cloud handles infrastructure, maintenance, and upgrades. However, you still need to control updates to ensure that data is refreshed on your schedule and that you manage changes to the content and structure of your analytics.

Start Today

A trial subscription for 30 days is available for every type of user. Would you like to give it a try?

Contact us via info@qcompany.nl or visit www.qcompany.nl